



PAVING THE WAY TO LEADERSHIP THROUGH COMPETITIVE EVENTS

**Laying the Groundwork for Success at the
Alabama FBLA State Leadership Conference!
April 18–19, 2024**



COMPETITIVE EVENTS

COMPETITIVE EVENTS

High School

Chapter Events

In-person presentations in front of judges:

- Prepared Projects
- Speeches
- Interviews

Examples:

- Future Business Educator
- Graphic Design
- Impromptu Speaking
- Job Interview

Objective Tests

May consist of two parts:

- Production Test
 - An online 50-minute test with 100 multiple choice questions.
 - A hands-on set of tasks applying the event's competencies taken at school.
- Objective Test
 - An online 50-minute test with 100-multiple choice questions.

COMPETITIVE EVENTS

High School

Role Play Events

Role Play Events are in most cases objective tests. You can compete in teams or individually! The top 15 will continue on to the final round.

Examples of Role Play Competitive Events:

- Client Service
- Help Desk
- Network Design
- Business Management
- Marketing

9th and 10th Grade Events

9th and 10th Grade Competitive events are only open for any students in these grades.

Examples of 9th and 10th Grade Competitive Events:

- Introduction to Business Presentation
- Introduction to FBLA
- Introduction to Programming
- Introduction to Public Speaking



COMPETITIVE EVENTS **Middle School**

Chapter Events

Objective Tests

Presentation Events

Role Play Events

Where can I find competitive event resources?

- 
- [High School](#)
 - [Competitive Events at a Glance](#)
 - [Choose Your Event](#)
 - [Competitive Event Topics](#)
 - [Competitive Event Descriptions](#)
 - Preparation Resources
 - [Format Guide](#)
 - [Guidelines](#)
 - [Rating Sheets](#)
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- [Middle School](#)
 - [Competitive Events at a Glance](#)
 - [Choose Your Event](#)
 - [Competitive Event Topics](#)
 - [Competitive Event Descriptions](#)
 - Preparation Resources
 - [Format Guide](#)
 - [Guidelines with Rating Sheets](#)
 - [Rating Sheets](#)
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The image features a white background with horizontal light blue lines. The text is centered and surrounded by a decorative border of blue and yellow geometric shapes, including circles, triangles, and polygons, some with patterns like zig-zags or concentric circles.

YOUNG LEADER AWARD

WHO'S WHO AWARD



DRESS CODE

BUSINESS PROFESSIONAL DRESS CODE

Business professional is the most formal level of professional dress.



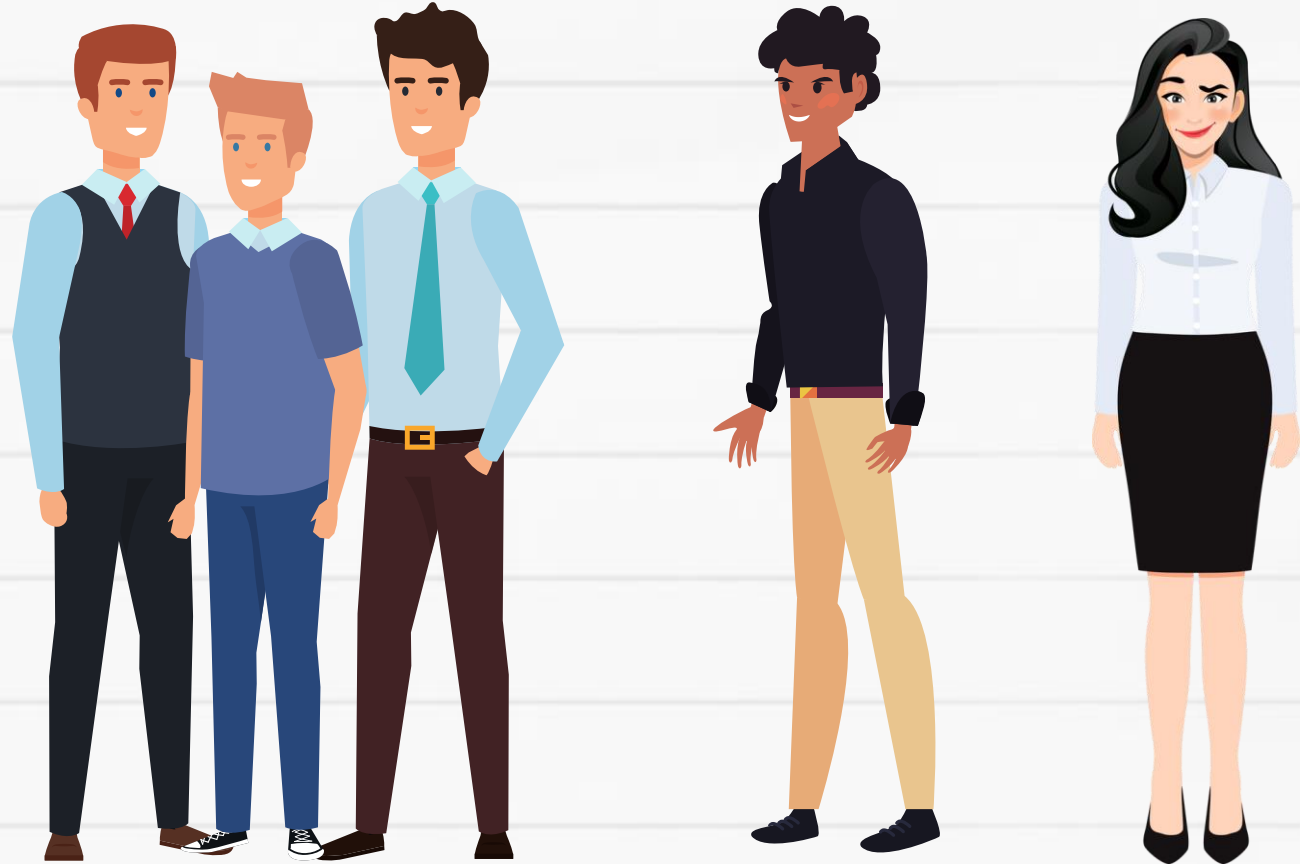
ACCEPTABLE ITEMS FOR BUSINESS PROFESSIONAL DRESS CODE

Examples of business professional clothing:
Blazers, dresses, suits, slacks, skirts



BUSINESS CASUAL DRESS CODE

Business casual is a dress code that blends traditional business wear with more relaxed attire.



ACCEPTABLE ITEMS FOR BUSINESS CASUAL DRESS CODE

Examples of business casual attire:
Polo shirts, khakis/chino-style pants, blouses



WHAT NOT TO WEAR

**Casual or
Athletic Attire**

Revealing Outfits

**Extravagant
Accessories**

**Excessively
Wrinkled
Clothing**



DRESS CODE

Projecting a professional image is vital for business leaders to demonstrate respect for clients, colleagues, and others. This policy is to provide guidance for conference attendees—students, advisers, and guests. Professional business attire is required at all general sessions, competitive events, exhibits, regional meetings, workshops, and other activities unless otherwise indicated in conference materials.

Conference name badges are considered part of the dress code and must be worn at all conference functions. For safety reasons, do not wear conference badges outside of the conference area. The dress code is gender neutral.

ACCEPTABLE ITEMS



BUSINESS PROFESSIONAL Business Suit

- Suit pants and jacket
- Blouse (or) collared dress shirt
- Neckwear such as tie or scarf
- Dress shoes (or) dress boots

Blazer

- Dress pants, including khakis, (or) dress (or) skirt
- Blazer
- Blouse (or) collared dress shirt
- Neckwear such as tie or scarf
- Dress shoes (or) dress boots

Dress

- A business dress
- Dress shoes (or) dress boots

Other Professional

- Dress pants, including khakis, (or) skirt
- Blouse (or) collared dress shirt
- Neckwear such as tie or scarf
- Dress shoes (or) dress boots

BUSINESS CASUAL

- Dress pants, skirt, (or) khakis/chino-style pants
- Blouse, collared dress shirt, (or) polo shirt
- Dress shoes (or) dress boots

NOTE: Business Casual is only permitted during sessions specifically noted in conference materials.

UNACCEPTABLE ITEMS



The following items are prohibited in all conference areas, including competitive events.

- ❌ Denim or flannel clothing
- ❌ Shorts
- ❌ Athletic clothing
- ❌ Leggings or graphically designed hosiery/tights
- ❌ Skintight or revealing clothing, including tank tops, spaghetti straps, and mini/short skirts or dresses more than 1" above the knee
- ❌ Swimwear
- ❌ Flip flops or casual sandals
- ❌ Athletic shoes
- ❌ Industrial work shoes
- ❌ Hiking boots
- ❌ Hats
- ❌ Graphically printed clothing

No dress code can cover all contingencies, so FBLA members must use a certain amount of judgment in their choice of clothing to wear. Members who experience uncertainty about unacceptable attire should ask their local adviser, state leader, or conference staff.

FBLA recognizes that exceptions may need to be made and will work with advisers on a case-by-case basis to accommodate requests. Advisers should indicate the need for exceptions on the special accommodation portion of the registration form. Requests made after registration closes must be made in writing.

June 2023

THE FBLA DRESS CODE

FBLA's Dress Code includes both Business Casual and Business Professional attire

All SLC Attendees must follow the dress code including members, chaperones, and chapter advisers

If you ever need to make sure a garment is acceptable, don't hesitate to check out the [FBLA National website](#)

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State Officer for Mentorship!



Stay Connected with FBLA!

Alabama FBLA State Website

www.alabamafbلا.org

Find us on Facebook, Instagram,
and Remind for updates!

FBLA National Website

www.fbla-pbl.org

Facebook: [Alabama FBLA](#)

Instagram: @AlabamaFBLA

Connect with a State Officer!

<https://forms.gle/oV2abtaY9ZGtgQPN7>

Remind: @alfbla2024 to 81010