2023-24 Competitive Events
Draft Topics – Middle School

Some competitions have topics for students to follow. Draft topics for the 2023-2024 competitive events are presented below. The Competitive Events Committee and State Leaders will continue to review the wording on these topics, and a final version will be released with the 2023-2024 Competitive Events Guidelines by September 1.

Business Ethics

Artificial Intelligence: What implications will the invention of applications such as ChatGPT and Dalle have on the world of business?

Elevator Speech

You and the other FBLA Middle School members at your school have been asked to speak at the next school board meeting about the benefits of Career and Technical Student Organization (CTSO) membership in middle school. In a 30-second elevator speech, share with the school board how you have benefited from membership in FBLA and why more public funding should be made available to allow more students to participate.

Multimedia and Website Development

You have been asked by a local small business in your community to develop a website that will promote their business. The website must include the following elements:

- Home Page/Navigation Menu
- A header that promotes the business and its products/services
- An "About Us/Contact" page
- A page to register for the business' rewards program

Feel free to include any other elements to enhance the website.

Note: Partnering with an actual local business is encouraged, but not mandated.

Exploring Business Issues

The traditional work environment is changing as technology provides employees with the ability to work from anywhere, including from their home. More Americans are working from home, for longer periods of time. Employees are looking to push companies to break down the long-established structures and policies that traditionally have influenced workdays.

Include answers to the following questions during your presentation:

- How does this trend positively affect businesses?
- How does this trend negatively affect businesses?
- Examples of trends to discuss include collaboration, environmental impact, productivity, etc. (additional points/topics can be added)

Video Game Challenge

Create an animated game, in any language or game/animation engine, with keyboard and/or mouse input.