

WELCOME

to the 2023–2024 Program Year

AUGUST 2023



TOGETHER



WE ACHIEVE

Welcome from the High School National Officers



What is FBLA?



Founded in 1942, Future Business Leaders of America seeks to inspire and prepare community-minded business leaders in a global society through relevant career preparation and leadership experiences. With middle school, high school, and college members, FBLA reaches students and educators in schools across the country and engages thousands of alumni, supporters, and sponsors through the FBLA Network.

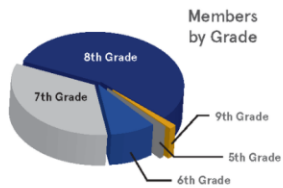




Future Business Leaders of America, Inc. (FBLA) is the largest business career and technical student organization in the world. Each year, FBLA inspires and prepares more than 200,000 middle school, high school, and collegiate members to become community-minded business leaders.

MEMBERSHIP

16,000+
Members



1,000+
Educators

650+
Chapters



PROGRAMS

20+
Competitive Events

Leadership
Development
& Recognition
LEAD Awards • MERIT Award

CONFERENCES



13,000+
attendees



3,000+
attendees



WHY JOIN?



College
Preparation



Scholarships



Academic
Competitions



Career
Exploration



Networking



Travel



Discounts

Student Member Outcomes



Future Business Leaders of America, Inc. (FBLA) is the largest business Career and Technical Student Organization in the world. FBLA inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.

Want to join or start a chapter? Visit www.fbla.org.



64% of FBLA members carry an "A" grade point average. The national average is 47%.

FBLA member participation outranks the national average in these high school courses:



57% of FBLA members say the organization has a positive impact on their academic performance

36%

of FBLA members say they are first-generation college students



Of the business educators surveyed:

41% said industry leaders provided job shadowing experiences/interning to their students.

63% worked with industry leaders by having them speak to students in the classroom.



When choosing a college/university, FBLA members look for a school that provides:

- Affordability
- Career Preparation
- Academic Strength
- Social Environment
- Diversity of Academic Opportunities
- Class Sizes/Student-Faculty Ratio



Top 5 Skills developed by FBLA members:



Competitive Events



FBLA's Competitive Events Program recognizes and rewards excellence in more than 20 business- and career-related topics—everything from business ethics to marketing to a video game challenge. Competition takes place at the state and national levels and helps students prepare for successful careers in business and technology by applying classroom concepts in a simulated workplace environment.

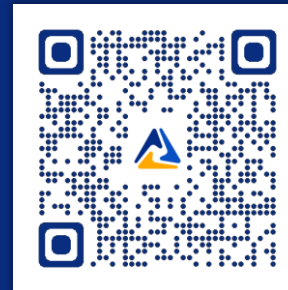


Education & Membership

Our education and membership programs challenge students to complete service projects and activities at the individual and chapter levels to give back to their communities, develop leadership skills and earn national recognition.



Education



Membership



Education & Membership

The Merit Award program provides meaningful activities throughout the year to engage members at the chapter level.

The LEAD Awards program provides the opportunity to enhance leadership skills, expand business knowledge, give back to local communities, and earn individual national recognition.

|  MIDDLE SCHOOL MERIT AWARD <i>A prequel to Champion Chapter</i> | | | |
|---|--|--|--|
| <small>The Middle School MERIT Award is a membership engagement program challenge that chapters may complete for recognition from the National Center. Added incentives, such as ribbons and plaques at conferences, are available. Build your 2023-24 Program of Work by completing activities. Point totals are included for each activity.</small> | | | |
| AUGUST 2023 | SEPTEMBER 2023 | OCTOBER 2023 | NOVEMBER 2023 |
| <ul style="list-style-type: none"> 1. Elect Chapter Officers. (100) 2. Plan a "Welcome Back" event for returning members and new members. (100) 3. Create a Membership Committee. (50) 4. Create a Community Service Committee. (50) 5. Hold a "Lunch & Learn" with members to discuss FBLA projects, goals, and activities. (50) | <ul style="list-style-type: none"> 1. Plan a chapter meeting. (100) 2. Plan a recruitment drive. (100) 3. Participate in the Fall FBLA Uniforms Challenge. (50) 4. Participate in the Fall Stock Market Game. (50) 5. Plan an fundraiser for a chapter meeting. (50) | <ul style="list-style-type: none"> 1. Have at least two members sign up for a competitive event at the district/regional or state level. (100) 2. Submit dues for at least two members. (100) 3. Plan a community service project. (50) 4. Plan a Member Appreciation Day. (50) 5. Hold your adviser with a task or project. (50) | <ul style="list-style-type: none"> 1. Have at least one member attend the National Fall Leadership Conference in Providence, RI or Dallas, TX. (100) 2. Plan an activity to promote American Enterprise Day. (100) 3. Tour a business. (50) 4. Invite a business leader to speak at one of your meetings. (50) 5. Sponsor a Spirit Day where all members wear blue and gold. (50) |
| DECEMBER 2023 | JANUARY 2024 | FEBRUARY 2024 | MARCH 2024 |
| <ul style="list-style-type: none"> 1. Complete the Chapter Checklist. (100) 2. Plan a community service activity. (100) 3. Invite your principal to attend a local chapter meeting or event. (50) 4. Sponsor a Member Appreciation Breakfast. (50) 5. Plan a joint activity with another FBLA chapter in your area. (100) 6. Host a competitive events study night. (50) | <ul style="list-style-type: none"> 1. Host a "Bring a Friend" meeting. (100) 2. Have at least two members register for one of the weeks of the LEAD awards. (100) 3. Participate in the spring FBLA Leadership Challenge. (50) 4. Participate in the spring Stock Market Game. (50) 5. Discuss articles from Entrepreneur's Business Leader. (100) 6. Plan a fundraiser. (50) | <ul style="list-style-type: none"> 1. Plan a chapter to promote FBLA Week. (100) 2. Participate in at least one of the parent or forum presented by the National Center during FBLA Week. (100) 3. Ask an award officer to sign a proclamation for FBLA Week. (50) 4. Submit a photo and caption to Entrepreneur's Business Leader. (100) 5. Host a "Dress for Success" day for members to dress in professional business attire. (100) | <ul style="list-style-type: none"> 1. Host or lead your member ship numbers from the previous program year. (100) 2. Attend a State Leadership Conference. (100) 3. Host a themed movie night for members. (50) 4. Plan a service project (e.g., a tutoring or reading program for elementary school students) or a drive event. (100) 5. Host a trivia or game night for members. (50) |
| APRIL 2024 | MAY 2024 | POINTS | NATIONAL LEADERSHIP CONFERENCE |
| <ul style="list-style-type: none"> 1. Have at least two members, members an FBLA High School member for the day. (100) 2. Have your Chapter Officers make a presentation about FBLA Middle School to a service club, class of incoming middle school students, or school administration. (100) 3. Have your chapter members perform at least 50 hours of combined community service. (100) 4. Develop a video or paper transcript of your chapter activities. (50) 5. Have at least one member apply for a National Leadership Conference Scholarship. (100) | <ul style="list-style-type: none"> 1. Submit a project for the Lead4Change Challenge. (100) 2. Sponsor an end-of-the-year celebration. (100) 3. Have at least one member register for the 2024 National Leadership Conference (NLC). (100) 4. Participate in a community service project or volunteer for a nonprofit, such as an animal shelter, homeless shelter, or food bank. (50) 5. Have your Chapter Officers write a testimonial about the benefits of career and leadership student experiences and FBLA Middle School. (50) | <p>Due: May 15</p> <p>MERIT Achievement Award 1,500 Points - Digital Certificate</p> <p>MERIT Excellence Award 2,500 Points - Certificate at NLC - Ribbons at NLC</p> | <p>June 29-July 2</p> <p>Orlando, Florida</p> <p>Visit fbia.org/nlc for more details</p> |



Partner Programs



FBLA partners with leading businesses and organizations to provide members and advisers with educational programs, scholarships, competitions, and exclusive member discount programs. Our partners help students develop their leadership skills, bolster their financial literacy, improve their communities, and jumpstart their careers.



LEAD4CHANGE
STUDENT LEADERSHIP PROGRAM



LifeSmarts
Learn it. Live it.



Financial Aid & Scholarships



Each year, FBLA awards tens of thousands of dollars in financial aid and scholarships to members. We also partner with universities and other educational organizations to offer scholarships and grants to help pay for school, travel, and even professional attire.





SAVE THE DATE

2023 FBLA National Fall Leadership Conferences



PROVIDENCE, RI
NOV. 10-11, 2023



DALLAS, TX
NOV. 17-18, 2023

**Mark your calendars for the
NFLCs and prepare for your
future at this can't-miss event!**

- Refine your business skills through interactive workshops
- Connect with colleges and universities
- Create a national network with other FBLA members
- Immerse yourself in a new city and new experiences

The National Fall Leadership Conferences are an opportunity for Middle School and High School members to develop both personally and professionally by participating in motivational general sessions, professional development workshops, and networking with like-minded students from around the country.

**LOOK FOR MORE INFORMATION COMING SOON AT
FBLA.ORG/NFLC!**



SAVE THE DATE

2024 National Leadership Conference (NLC)



ORLANDO, FLORIDA

**FBLA
COLLEGIATE NLC**
JUNE 24-27, 2024

**FBLA MIDDLE SCHOOL
AND HIGH SCHOOL NLC**
JUNE 29-JULY 2, 2024

**Plan ahead for FBLA's
biggest event of the year!**

Orange County Convention Center • 9800 International Dr, Orlando, FL 32819

**All conference programming will be held
at the Orange County Convention Center.**

**MORE INFORMATION WILL BE AVAILABLE IN FALL 2023 AT
FBLA.ORG/NLC**

Communications



Students receive digital copies of our flagship magazine, *Tomorrow's Business Leader*, with tips on chapter activities, articles by business leaders, alumni success stories, and photos from across the country.

Members also hear directly from the High School and Collegiate National Presidents about the latest FBLA news each month.

Advisers receive a weekly email to help them plan their year and share information with students.



FBLA's Impact on Students



Ready to Join?



Visit us at fbla.org for more information about how to get involved in FBLA.

Follow FBLA on Social Media



@FBLA_National



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