

ALABAMA FBLA-MIDDLE LEVEL COMPETITIVE EVENTS

EVENT NAME	TYPE	CATEGORY
Business Math & Financial Literacy	Individual	Objective Test (30 minutes)
Career Exploration	Individual	Objective Test (30 minutes)
Community Service Project	Chapter (1 to 3 members)	Presentation at State Leadership Conference (5 minutes)
Elevator Speech	Individual	Speech at State Leadership Conference (30 seconds)
Introduction to Computer Science & Coding	Individual	Objective Test (30 minutes)
Multimedia & Website Development	Individual	Prejudged Project & Objective Test (30 minutes)

Alabama Guidelines – State Leadership Conference

- All participants must be paid members of Alabama FBLA Middle Level (dues received in national office by March 1).
- There is no limit to the number of participants each chapter may enter in each individual event for state competition at the Alabama FBLA State Leadership Conference.
- Topics

Elevator Speech (30 second speech at State Leadership Conference)

TOPIC: Present an elevator speech to a State Senator about how FBLA-Middle Level helps students develop leadership skills and why it is important to have this organization in middle schools.

Multimedia & Website Development (Prejudged Project & Objective Test)

TOPIC: Design, build, and launch a website that features the competitor's ability to incorporate the elements of website design, graphic layout, and proper coding techniques. Website topic: Promote the new **LEAD** Program

- All Community Service Project & Elevator Speech competitors will make a presentation at the Alabama FBLA State Leadership Conference.
- **The Top 4** in each event will be recognized at the **State Leadership Conference**.
- **The Top 1** in each event will advance to compete at the **National Leadership Conference**.

National Guidelines: <http://www.fbla-pbl.org/middle-level/competitive-events/>